



LH Group

# REVOLUTIONARY

## Can Labeling Services



# Captivating Labels: Elevate Your Brand's Story and Market Presence

In the fierce competition of the marketplace, there's one undeniable truth: attractive labels sell. A well-crafted, eye-catching label not only represents the quality of your product but also serves as a powerful tool in building your brand identity. It provides a unique opportunity to share your product's story and the inspiration behind it, all while generating awareness and capturing the attention of potential consumers.

## Differentiating Labeling from Printing

Deciding between labeling and direct printing on aluminum cans is a crucial consideration in captivating your audience. Consumers meticulously inspect the graphics, wording, and style of your can, making it essential to leave a lasting impression. Let's explore the key distinctions:

### The Art of Labeling

- ◆ Embrace bright and bold graphics with the white substrate.
- ◆ Enjoy flexibility with low minimum order quantities, perfect for seasonal, trial designs, and small-batch releases.
- ◆ Swiftly adapt to market changes with ease of applying revised labels.
- ◆ Cater to craft enthusiasts with the artisanal charm of a "small-batch look."

### The Realm of Printing

- ◆ Printing directly on cans may involve costly shipping to a third-party printer.
- ◆ High minimum orders and longer lead times can pose challenges for new or small-scale ventures.
- ◆ Printing is permanent, limiting opportunities for variation.



## Unleash Your Labels Full Potential

**Benefit from low minimums**, ideal for limited editions and small releases.

**Harness the power** of consecutive numbering for added exclusivity.

**Choose white film BOPP** stock for vibrant printing and enhanced flexibility.

**Beyond Cans:** Taylor's Multifaceted Offerings



**At Label House, we go beyond can labels, extending our expertise to cooler clings, window decals, floor decals, shrink sleeves, prime labels, die-cut labels, packaging stickers and much more— an entire array of promotional possibilities.**





## Superior Quality, Unmatched Variety



### MATERIAL:

Opt for white film BOPP, resilient against condensation.



### PRINT PROCESS:

Experience full-color printing at its finest.



### COATINGS:

Select from UV gloss or UV matte varnish for that extra touch of elegance.



### PRODUCTION TIME:

Get started in as little as 4 days, with timing based on order quantity and variations.



### STANDARD FEATURES:

Labels are expertly finished on rolls with 3" cores. Remember to specify outer diameter and unwind direction upon ordering.



### ADDITIONAL OPTIONS:

Our package includes 4 versions, and for any extra variations, copy change charges may apply.



## Tailored for Your Can: Formats & Contents

We proudly offers three label sizes designed to perfectly fit the most popular aluminum can formats. These versatile labels cater to a wide range of beverages, including beer and N/A beer, CBD and THC drinks, hard seltzers, wine, and more.



## Sustainability at the Core: Labels with a Conscience

Championing sustainability, Label House provides adhesives that soften during the recycling process, allowing labels to detach effortlessly from the cans. This leaves behind a blank aluminum canvas, facilitating efficient recycling and contributing to a responsible, circular economy – an essential step towards reusing precious raw materials.

In a world where labels make the sale, partner with Label House for captivating, environmentally conscious, and top-quality labeling solutions that take your brand to new heights.



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